



COMPANY PROFILE 2023.

ELEVATE YOUR EVENTS WITH US, MAKE EVERY OCCASION UNFORGETTABLE.

Event Classic

2 Frederick St, Observatory
Johannesburg, 2198

E : info@eventclassic.co.za

W : www.eventclassic.co.za

P : 078 295 0850 / 010 595 2278



TABLE OF CONTENT.

OUR PHILOSOPHY	03
ABOUT US, OUR MISSION & VISION	04
OUR VALUE	05
DIRECTOR'S STATEMENT	06
OUR WORK	07
OUR SERVICES	08
FUTURE PLAN	10
CASE STUDY	12
OUR CLIENT	14
CLIENT REVIEW	15





WELCOME OUR PHILOSOPHY.

At Event Classic, we believe that every event is more than just a gathering; it's a unique opportunity to create an unforgettable experience. Our philosophy is grounded in the belief that each event, whether it's a corporate function, a wedding, or a charity gala, should be extraordinary, memorable, and reflective of our clients' unique vision and style. Our commitment to surpassing expectations fuels our pursuit of perfection in every project we undertake.

In our industry, standing still isn't an option, and we believe in continuous evolution and growth. We strive to stay ahead of the latest trends and innovations in event management, incorporating fresh ideas and concepts into our work to ensure our clients receive the best possible service. We hold ourselves accountable for delivering excellence, and approach every challenge as an opportunity to create something truly exceptional. It is this relentless commitment to innovation and excellence that forms the cornerstone of our philosophy at Event Classic.

ABOUT US.



Event Classic is a comprehensive event planning and management company, offering an array of services such as Catering, Hospitality Staffing Solutions, Bar Solutions, Décor, and overall Event Planning and Management. Since our inception, we have been committed to delivering excellence and creating memorable events that reflect our clients' unique vision and style.

Each Unforgettable Event Starts With Our Passion, An Innovative Idea, And Is Brought To Life Through Dedicated Teamwork.

OUR MISSION

Our mission is to create remarkable and memorable events through our innovative approach and keen attention to detail. We are committed to providing our clients with world-class service while ensuring their event is a success and enjoyed by all participants.

OUR VISION

At Event Classic, our vision is to be a leading event management company recognized for our distinct blend of creativity and practicality. We envision a future where our name is synonymous with excellence, innovation, and the gold standard of service in the event industry.

Our aspiration extends beyond providing outstanding services to our clients. We aim to inspire and set new industry standards, pushing the boundaries of creativity, innovation, and excellence. We envision a future where we create remarkable events that leave lasting impressions and spark joy, not just in the attendees, but in everyone involved, from the planning stages to the final execution.

By continually advancing our capabilities and expanding our reach, we aim to foster a culture of innovation and excellence within the industry. Through our commitment to this vision, we hope to leave a positive and lasting impact on the world of events, contributing to the success of our clients and creating joyous and unforgettable experiences for people everywhere.

OUR VALUE.

At Event Classic, we take pride in our values. They include Client Focus, Integrity, Innovation, Teamwork, and Excellence. These values guide us in every decision we make and service we provide.



EXCELLENCE IN SERVICE

At Event Classic, we aim for the highest standards in our service delivery. Our commitment to quality and customer satisfaction drives us to ensure that each event we manage leaves a lasting impression. From our initial consultation to the event's execution, we focus on the smallest details that make the biggest difference. It is this pursuit of excellence that allows us to craft unforgettable experiences that truly resonate with our clients and their guests.

TEAMWORK AT ITS BEST

We strongly believe that the best outcomes are the result of effective teamwork. At Event Classic, our team of professionals work in harmony, combining their skills and expertise to deliver successful events. Every member of our team plays a crucial role in the planning and execution process, contributing their unique perspectives and innovative ideas. This collaborative approach enables us to exceed expectations, making every event a masterpiece of cooperative effort.

THE STATEMENT.

WORDS FROM DIRECTOR



“In an industry where the landscape is ever-evolving, standing still is not an option. At Event Classic, we not only understand this, but we embrace it wholeheartedly.

Over the years, our commitment to creativity, innovation, and above all, our clients, has allowed us to turn visions into reality, and create truly unforgettable experiences. Each event we manage is a testament to our commitment to excellence, and a reflection of our unyielding passion for event management.

Our team, the backbone of our company, comprises individuals who are not only highly skilled but are also deeply dedicated to their craft. Together, we have successfully executed numerous events, each unique, and each a masterpiece in its own right.

Yet, we understand that in our line of work, every new day brings forth new challenges and opportunities. And we are committed to rising to the occasion, every single time.

As we look to the future, our vision remains clear. We aspire to redefine the event management industry, setting new standards of excellence and customer satisfaction.

Our pursuit of this vision is relentless. We are continuously refining our skills, exploring innovative ideas, and pushing the boundaries of what is possible. And in doing so, we hope to create a future where every event we manage, no matter how big or small, leaves an indelible mark on its attendees.

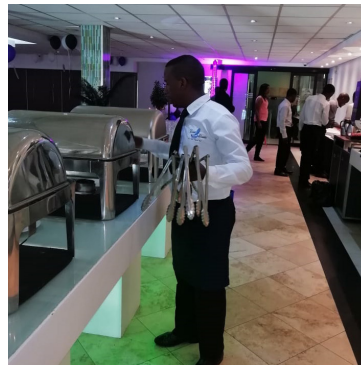
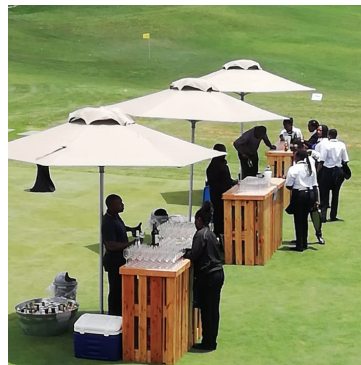
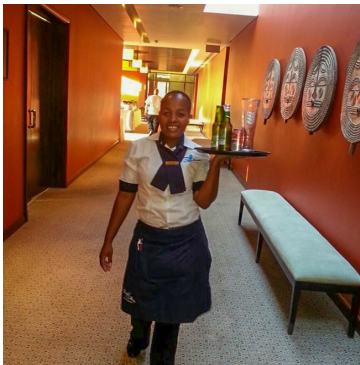
Thank you for placing your trust in us. We look forward to creating an unforgettable event for you.”

Managing Director

HAROLD SIBANDA

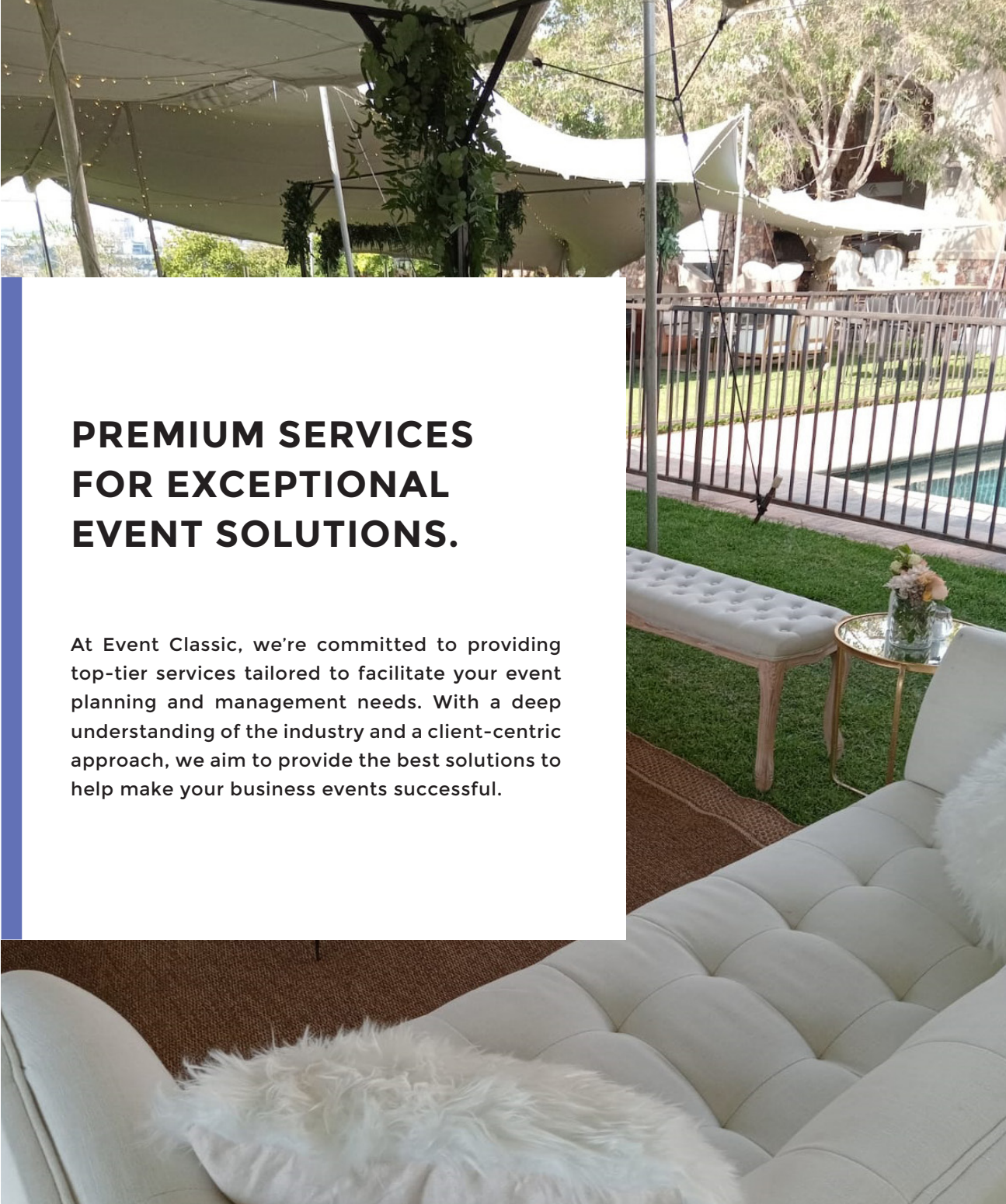
OUR WORK.

PROFESSIONAL STAFF



OUR SERVICES.

WHAT WE DO



PREMIUM SERVICES FOR EXCEPTIONAL EVENT SOLUTIONS.

At Event Classic, we're committed to providing top-tier services tailored to facilitate your event planning and management needs. With a deep understanding of the industry and a client-centric approach, we aim to provide the best solutions to help make your business events successful.

OUR SUPPORT FACILITY

Our dedicated support team is available to assist with every aspect of your event planning process, providing professional advice and guidance when you need it. With our comprehensive support facility, we are committed to making your event planning experience as seamless and stress-free as possible.

1

EXCEPTIONAL CATERING

Our top-tier catering services impress at every occasion. We source high-quality ingredients and present a culinary experience that enhances your event, satisfying even the most discerning palates.

2

PROFESSIONAL HOSPITALITY STAFFING SOLUTIONS

Our team of trained professionals ensures your event runs smoothly from beginning to end. We provide skilled staff for all your event needs, assuring excellent service and a memorable experience for your guests.

3

INNOVATIVE BAR SOLUTIONS

We offer a comprehensive range of bar services to suit all types of events. Handled by professional bartenders, our bar solutions promise quality beverages and a seamless service that perfectly complements your event.

4

CREATIVE DÉCOR

With a keen eye for style and a deep understanding of aesthetics, we provide custom decorations that align with your event's theme and style, transforming your venue into a captivating space.

5

COMPREHENSIVE EVENT PLANNING & MANAGEMENT

Our expert event planners handle every detail of your event, from conception to execution. We ensure a seamless process and a successful outcome, making your event a stress-free, enjoyable experience for you and your guests.

FUTURE PLAN.

OUR DEVELOPMENT

At Event Classic, we plan to expand our reach beyond our current markets, stepping into new regions and industries. Our development plan includes creating strategic partnerships, fostering client relationships, and investing in resources to

ensure we can continue delivering the exceptional services we are known for. We understand the importance of growth and adaptation in this dynamic industry, and we're prepared to rise to the occasion.



01. ANALYTICS

We aim to leverage data analytics to better understand our clients' needs and improve our service delivery.

02. STRATEGY

Our strategic plan is not just about growth but about sustainable and responsible growth. We intend to continue innovating our services to meet the evolving demands of the industry, while also focusing on creating meaningful experiences for our clients.

Our strategy involves a commitment to ongoing learning, a focus on client feedback, and the continuous refinement of our processes.

03. INNOVATION

We strive to stay ahead of industry trends, constantly seeking new and innovative ways to create memorable events.

THE STEP TO SUCCESS

- Initial Consultation
-

- Planning
-

- Execution
-

- and Follow-up
-



CASE STUDY.



PROJECT OVERVIEW

The Event Classic team was commissioned to organize and manage a grand charity gala for one of our esteemed clients, a prominent non-profit organization. The event aimed to attract over 500 guests and included high-profile attendees from various sectors. The objective was to provide an unforgettable evening, thereby encouraging generous donations for the charity.

MANAGEMENT

Our team used its expertise in event planning and management to coordinate every aspect of this high-profile event. From venue selection and securing the necessary permits, to coordinating with vendors for catering, décor, and entertainment, every detail was meticulously planned and executed.

CHALLENGE

The key challenge was to manage a high-profile event within a tight budget, as the main goal was to raise funds for the charity. Another significant challenge was to ensure that the event resonated with the values of the non-profit organization while providing an enjoyable experience for the attendees.



SOLUTION

Cost-effective planning:

With careful negotiation and selection of vendors, we were able to source high-quality services within the client's budget. Our extensive network of trusted partners played a crucial role in this aspect.

Creating resonance with the charity's values:

We carefully crafted the event's theme and program to reflect the non-profit's mission and values. Special attention was paid to the choice of keynote speakers and performers, ensuring their alignment with the cause.

Ensuring an enjoyable experience:

We provided exceptional catering services and carefully planned entertainment that kept guests engaged throughout the evening. Our professional hospitality staff ensured that every guest received personalized attention, making the event enjoyable for everyone.

The event was a resounding success, with positive feedback from attendees and the client. It also exceeded its fundraising goals, thus enabling the non-profit to further its mission. This case study showcases Event Classic's capability in managing large-scale, high-profile events effectively and efficiently.

THE CLIENTS.

SOME OF OUR CLIENTS.

Over the years, Event Classic has had the privilege of working with a diverse range of clients from various sectors. From multinational corporations to local businesses, non-profit organizations, and private clients, we've planned and managed events of all sizes and scopes. Each client relationship, built on mutual respect and trust, has enriched our experience and honed our skills. Our

client base bears testament to our adaptability, our commitment to client satisfaction, and our ability to deliver exceptional events consistently. Please note, in respect of our clients' privacy, we do not disclose specific names publicly. For more specific references or case studies, kindly get in touch with us directly.

→ **HOUGHTON GOLF CLUB**

→ **CENTURION COUNTRY CLUB**

→ **JACKAL CREEK GOLF COURSE**

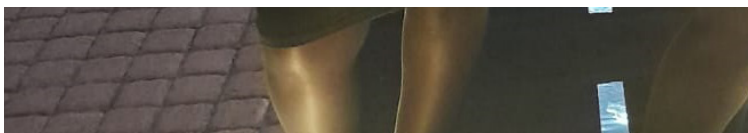
→ **SERENGETI GOLF ESTATE**

→ **CEDARWOODS OF SANDTON**

→ **RANDPARK GOLF CLUB**

→ **KYALAMI COUNTRY CLUB**

→ **KENSINGTON GOLF CLUB**



CLIENT REVIEWS.

WHAT THEY SAY ABOUT US.



Working with Event Classic for our annual conference was an absolute pleasure. From the initial planning stages right through to the event day, their professionalism, creativity, and attention to detail were second to none. Despite the complexity of the event, they managed everything seamlessly, allowing us to focus on our attendees.

The feedback we received from our delegates was overwhelmingly positive, a testament to Event Classic's outstanding service. We look forward to partnering with them for future events.

JEANETTE O' DONELL
KYALAMI COUNTRY CLUB

DANIELLE MULLER **SERENGETI GOLF ESTATE**

Event Classic exceeded all our expectations for our product launch event. Their team brilliantly captured our vision and translated it into an event that perfectly represented our brand and product. Despite tight timelines and complex logistics, they handled everything with great professionalism and efficiency.

The event was flawless, garnering positive feedback from our clients and industry partners. Event Classic's creativity, dedication, and exceptional customer service are truly remarkable, and we highly recommend them for any corporate event.





EVENT CLASSIC

Address

2 Frederick St, Observatory
Johannesburg, 2198

E : info@eventclassic.co.za

W : www.eventclassic.co.za

P : 078 295 0850 / 010 595 2278

THANKS FOR
YOUR BUSINESS.

DONT HESITATE TO CONTACT US IF YOU NEED HELP.



SEE YOU NEXT PROJECT.